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EVENT DETAILS:

Saturday, June 10, 2006
Never Souled Out: World's Greatest Sinners' CD Release Party
The Abbey Lounge, Cambridge MA
7pm (art reception), 9pm (soul revue)
Tickets \$8 at the door
worldsgreatestsinners.com

FOR IMMEDIATE RELEASE

World's Greatest Sinners Host 60s (Northern) Soul Revue June 10

Best singers in Boston join band to celebrate album's release

May 16, 2006 -- Legendary BBC DJ John Peel once said, "Northern Soul is the only true underground music scene". Boston's **World's Greatest Sinners** (worldsgreatestsinners.com) have brought the sounds of this rabidly beloved genre of American R&B to life, making believers out of the old-timers and the uninitiated alike. And on **Saturday, June 10**, they'll celebrate the release of their first full-length album, *Ten Before Eight*, with a raucous, 60s style all-star soul revue they're calling **Never Souled Out**, at The Abbey Lounge in Cambridge (abbeylounge.com).

In addition to performing tracks from the album live, the 'Sinners are proud to be joined on stage that night by some of Boston's best vocalists, performing a host of classic soul tracks. Guests scheduled to appear include: **Jeff "Monoman" Connolly** of legendary garage band Lyres, **John Powhida** and **Andrea Gillis** of the Rudds, **Shaun Wolf Wortis** of Slide and the Voodoo Crew Band, **Ad Frank**, **Simon Ritt**, **Anna Price** of the Silver Lining, **Betsy Nichols** of Alto Reform School, and **Rod Van Stoli** of Noble Rot (The Drags). **DJ PJ Gray** will spin deep soul before and between, and a special guest opener will perform on the main stage at 10pm. The Abbey Lounge is 21+, doors are at 7, and tickets are \$8.

And as if that wasn't enough, 'Sinners frontwoman **Jordan Valentine** (jordanvalentine.com) will also celebrate the opening of her latest show of rock poster art in the Abbey's bar area from 7-9pm. Psychedelic masters The **Silver Lining** will perform on the Pub Stage, hors d'oeuvres will be served, and the first 25 people who arrive before 8:30pm and buy a ticket for the show will receive a free copy of the 'Sinners' new album! Come early, stay late, and don't miss a minute.

ABOUT THE ALBUM

Across eleven horn-stoked tracks, *Ten Before Eight* swaggers easily between the many flavors of northern soul, from the sunny LA sounds of *Miss Treatment*, to the southern bump of *He'll Take It*, to the swampy vamp of *Its Your Voodoo Working*. The tracks are driven by the raw power of vocalist Jordan Valentine, whom the Boston Globe praised as being "among the most dynamic singers, male or female, to hit town in a while". The album's infectious backbeat is provided by Greg Steinbaugh (bass) and Boby Bear (drums), and ably stoked by award-winning guitarist Tony Savarino, and saxophonists Andre Delbos and Andrew Hickman (better known as "The Saints").

And while *Ten Before Eight* wears its Stax and Tamla influences proudly on its sleeve, the 'Sinners also inject the music with a ferocity that is as thoroughly modern as it is faithful. This is much more than a revival. In describing this deft fusion of mod fire and 60s faith, the Noise Magazine's Frank Strom said of the 'Sinners' performance, "The 1969 model Rolling Stones wanted to be doing that". And even the northern soul intelligentsia agree that it works. After booking the 'Sinners as his house band for Soul Trip, the largest northern soul festival in the US, Goldsoul Records CEO and legendary Wigan Casino DJ Kev Roberts had only this to say: "World's Greatest Sinners are undoubtedly a force to be reckoned with. Book 'em immediately."

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